

Barcelona 2019

Analysis Department Municipal Data Office

May 2020

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01 The city of Barcelona: profile

POPULATION & AREA

One of the main metropolitan areas of Europe



Barcelona is the capital of Catalonia.

With an area of 100 Km² and 1,6 million inhabitants, it is one of the densest cities in Europe.

Barcelona represents 0.3% of the territory of Catalonia but concentrates 21.3% of the Catalan population.

2019	Population	Surface (km ²)	Density (inhab/km²)
Barcelona	1,636,762	102	16,022
Metropolitan area	3,291,654	636	5,176
Catalonia	7,675,217	32,108	239
Spain	47,026,208	505,944	93





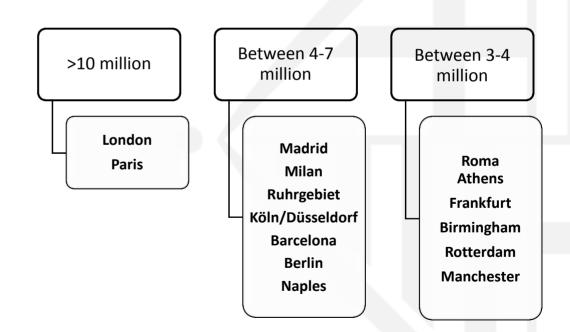
Source: INE and Dept. Of Statistics, AB. Annual

POPULATION & AREA (2/4)



Barcelona is the central nucleus of the Metropolitan Region of Barcelona, a region among the first 10 European urban agglomerations in terms of population and employment.

EUROPEAN METROPOLIS ACCORDING TO POPULATION



Source: <u>www.citypopulation.de</u>.Year 2020



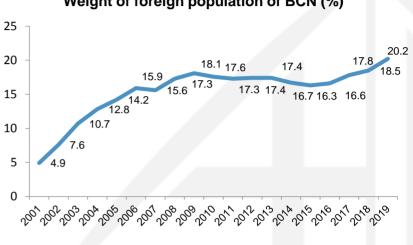
POPULATION & AREA (3/4)

Foreign population of Barcelona represents 20.2% of the total.

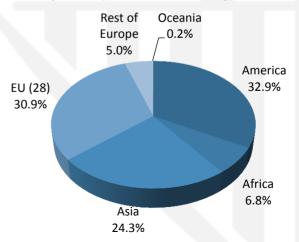
After the strong increase of the immigrant population during the first years of the century, the weight of the foreign population has remained fairly stable during the last decade.

Foreign population of Barcelona is very diverse, with more than 150 nationalities.





Foreigners by continent of origin 2019



Weight of foreign population of BCN (%)

Source: Dpt. Estadística, AB.

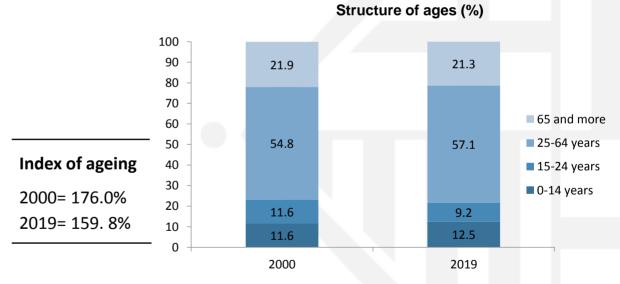
POPULATION & AREA (4/4)



Source: INE. Dept. Of Statistics, AB. Annual

Barcelona has experienced a certain **rejuvenation of the population** due to the influx of migratory flows at the beginning of the century.

The population under 14 years old has increased its weight and the index of ageing (over-65s over under-14s) has fallen.



DIVERSIFIED ECONOMY

Economic engine, City of services, Knowledge economy



Barcelona generates **31% of the GDP of Catalonia** and employs **33% of the workers.**

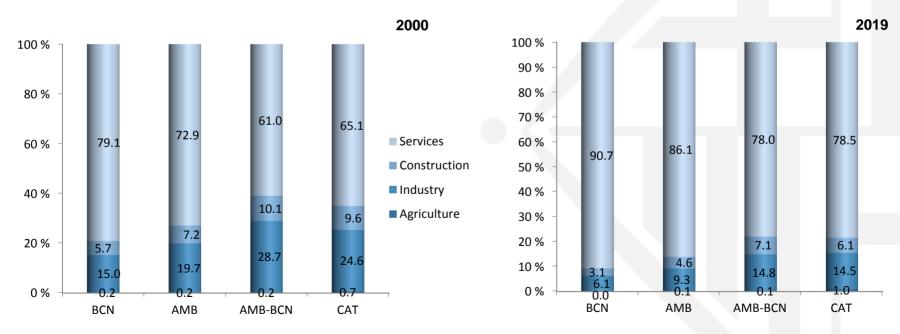
The GDP of the city is 45% higher than the average of Catalonia while in terms of per capita income, it is 22% higher.

	Barcelona	Catalonia	% BCN/CAT
GPD (Million €)	74,978.2	242,313.0	31
GPD per capita (Thousand €)	47	32	145
Income (Thousand €)	33,785.3	129,395.9	26
Income per capita (Thousand €)	21.0	17.2	122
Income= Gross disposable household income. 20	17 Data		
GPD= Gross domestic product. 2018 Data			
Employed*	1,132,536	3,430,796	33%
* Registered workers on the Social Security.			

Source: INSS. 2019 December

DIVERSIFIED ECONOMY (2/6)

Barcelona, like other large cities, is a **city of services**, sector which employs 90% of the occupied workers. The **weight of the industry** has decreased (from 15% in 2000 to 6.1% in 2019) and construction remains at a lower weight than other economies in the surrounding area.

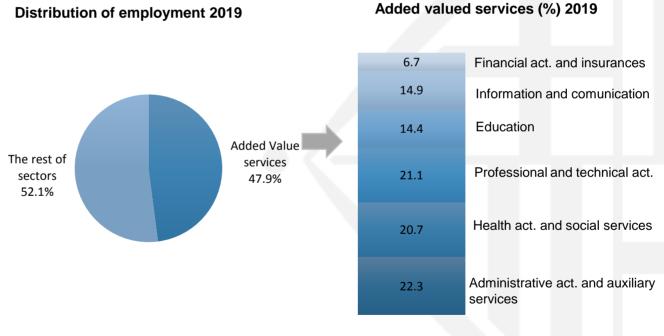


Source: INSS, general regimes and self-employed.

DIVERSIFIED ECONOMY (3/6)



The value-added services have been increasing its weight and represent about half of the employment of the city.



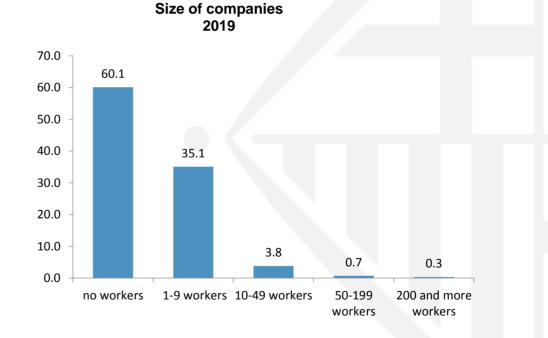
Source: INSS, general regimes and self-employed.



DIVERSIFIED ECONOMY (4/6)



The **business fabric of the city** is made of small and medium-sized businesses, 95% have fewer than 10 workers, a structure very similar to that of Catalonia.

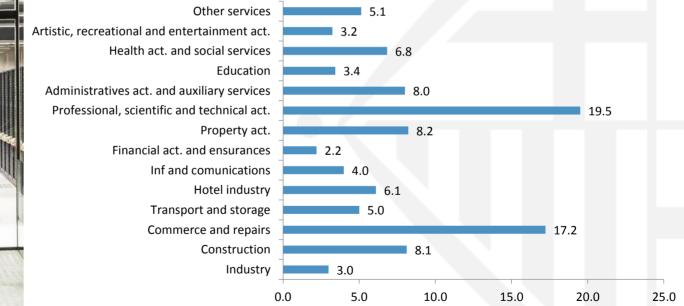


Source DIRCE -- INE, Dept. Of Statistics. AB





Predominance of companies from the service sector, standing out the weight of **professional**, scientific and technical activities (19.5%) and of the commerce and repairs (17.2%).

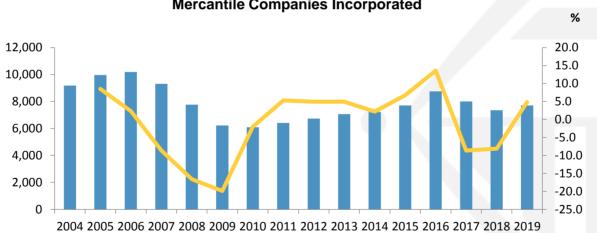


Companies by activity sector (%) 2019

Source: DIRCE – INE, Dept. of Statistics.

DIVERSIFIED ECONOMY (6/6)

After the significant fall of the first years of economic crisis, since 2010 the number of mercantile companies incorporated has been increasing up to the last 2017-2018 biennium, when they decrease, and increase again during 2019.



Mercantile Companies Incorporated

Source: INE, Dept. Of Statistics, AB(to Mercantile Comp. Monthly figures)

LABOUR MARKET AND LEVEL OF TRAINING

Competitive labour cost and level of training with international projection

LABOUR MARKET AND LEVEL OF TRAINING(1/4)

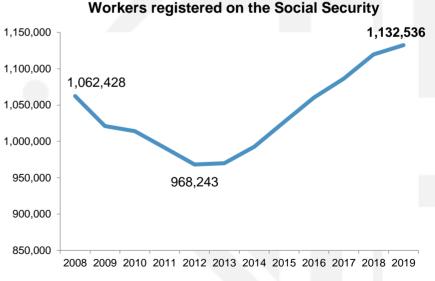


Barcelona records rates of activity and employment higher than the Catalan and Spanish average.

The economic crisis had 1.150.000 and strong impact on employment and the of number workers registered at the Social Security decreased 1,000,000 dramatically between 2007-2012. Since 2013 tendency this has reverted and since 2015 the city exceeds one million workers

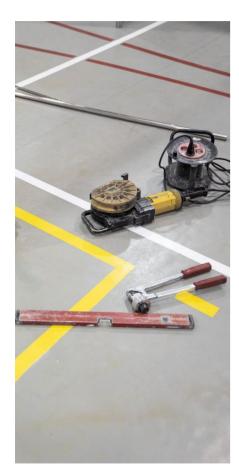
Rate of activity, employment und unemployment 16-64 years old

IVT/2019	Rate of activity	Rate of employment	Rate of unemployment
Barcelona	79.9%	73.1%	8.5%
Catalonia	78.5%	70.3%	10.6%
Spain	75.1%	64.7%	13.9%



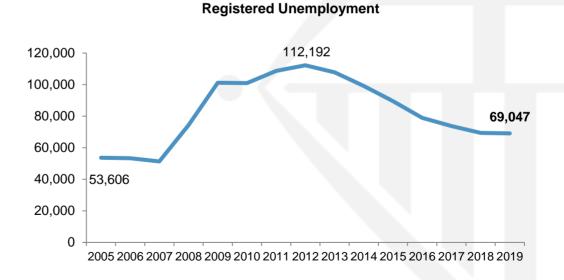
Source: EPA, INSS, Dept. Of Statistics, AB.

LABOUR MARKET AND LEVEL OF TRAINING (2/4)



Economic crisis resulted in a significant increase in registered unemployment, peaking in 2013. At the end of 2019 there were **69,047 people unemployed** and a **rate of registered unemployment of 8.5%**, lower than Catalonia and Spain.

However, the recovery of employment is not accompanied by an improvement in working conditions and the weight of the temporary jobs is **86%**.



Source: Dept. of Enterprise and Employment (GC), Dept. of Statistics, AB.

LABOUR MARKET AND LEVEL OF TRAINING (3/4)

However, in terms of salaries and labour costs, Barcelona is a **competitive city in the international context**.

Barcelona ranks 30th in the UBS bank ranking of 77 cities according to salary level. According to IESE *Cities in Motion index 2019,* Barcelona is in the 46 position in level of human capital quality among 174 cities in the world.

Source: UBS Prices and Earnings Around the Globe 2018, IESE Cities in Motion Index 2019

LABOUR MARKET AND LEVEL OF TRAINING (4/4)



Barcelona has a qualified human capital and an internationally recognised supply of universities, business schools and masters degrees.

5 public universities. 3 private universities. 200,000 university students

Best European business schools: 2

> 6th IESE 13th ESADE

According to Financial

Times

UB among the best 200 universities in the world UAB among the best 300 UPF among the best 400

> Jiao Tong de Shangai University

Barcelona is the 23rd in the World's most scientifically productive city and the 5th in Europe

CPVS Polytechnic University of Catalonia

Source: Financial Times. Academic Ranking of World Universities University Jiao Tong of Shangai, QS World University Rankings. of Catalonia.

AN OPEN CITY TO THE WORLD

First province in terms of exports

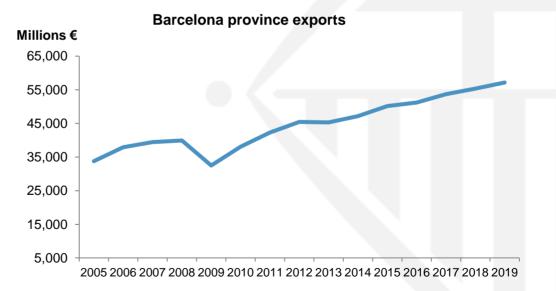


AN OPEN CITY TO THE WORLD (1/2)



Barcelona represents almost a fifth of all Spanish exports (19.7%). The chemical sector, automotive and capital goods are the main exportation activities, and represent jointly 64% of foreign sales of Barcelona.

More than 60% is exported to European countries (62.5%) and half (49%) is focused on 6 countries: France, Germany, Italy, Portugal, United Kingdom and the Netherlands.

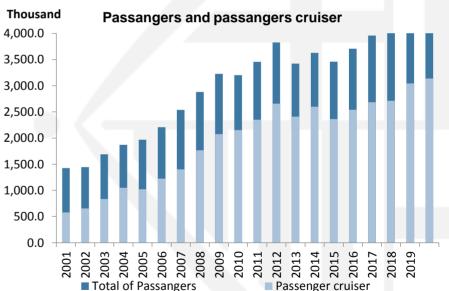


Source: Secretary of State for Trade; Ministry of Economy and competitiveness

AN OPEN CITY TO THE WORLD (2/2)

In 2019 52.6 million passengers passed through the Barcelona airport, a new historical record. **The sixth European airport** in number of passengers. 73% of passengers correspond to international traffic. With **3.1 million cruise-ship passengers,** the port is the first destination for cruise-ship passengers in the Mediterranean.





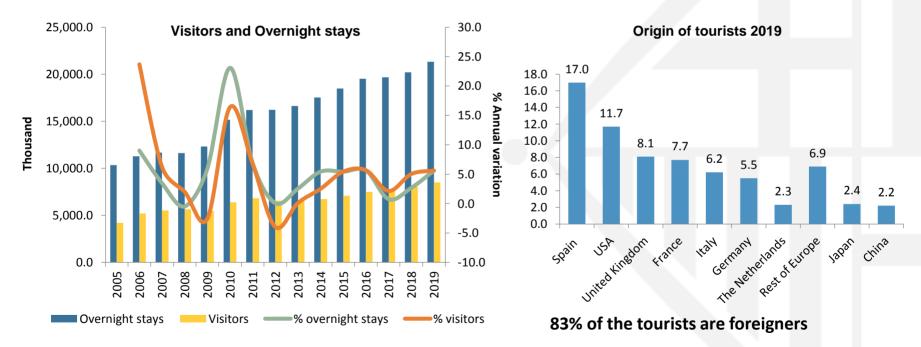
Source: AENA, Port de Barcelona.

A REFERENT IN TOURISM AND CITY OF TRADE FAIRS AND CONGRESSES

Centre of attraction of tourists and business visitors



Barcelona is **one of the main destinations for urban tourism in Europe** and a focus of attraction for tourists and business visitors: **8.5 million visitors and 21.3 million overnight stays in hotels in** 2019.



Source: Turisme de Barcelona and INE.



A REFERENT IN TOURISM AND CITY OF TRADE FAIRS & CONGRESSES (2/2)

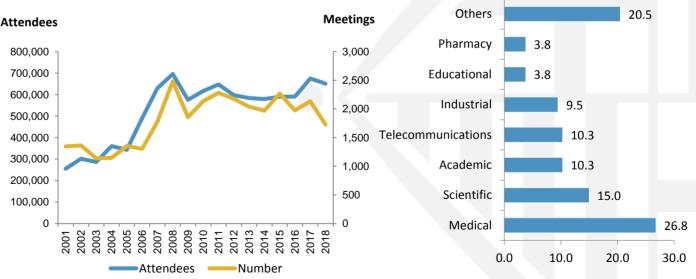


Fourth city in the world holding international meetings. 73% of meetings are international.

The medical and scientist sector represent nearly 50% of the congresses.

Meetings held & delegates attending

Congresses by sectors



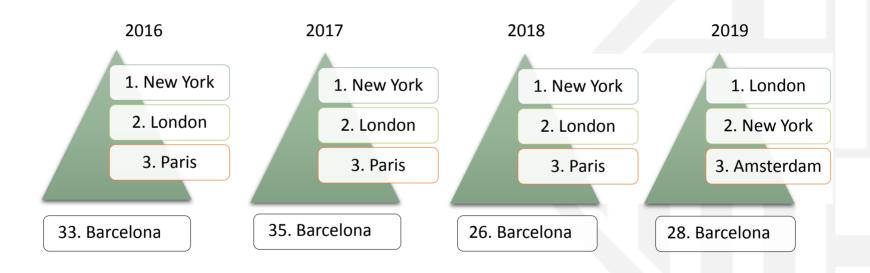
Source: International Congress & Convention Association. Turisme de Barcelona

INTERNATIONAL POSITIONING

We are in more and more rankings. Winning positions.

INTERNATIONAL POSITIONING (1/2)

Innovation and sustainability capacity



Source: Index IESE Cities in Motion, IESE Center for Globalization and Strategy

INTERNATIONAL POSITIONING (2/2)



Among the 5 most attractive cities in the World in digital talent

Decoding Global Talent 2019, Boston Consulting Group

Among the 25 best cities in the world with the best global competitiviness

Global Power City Index 2019, The Mori Memorial Foundation

15th city in the world with best global reputation Reputation Institute, 2018

4th city in innovation in Europe and 21st in the World

Innovation Cities [™] Index, 2thinknow

Barcelona ranks 43 among the 231 cities with best quality of life

Mercer Quality of Living Survey 2019

28th global city in sustainability

The Sustainable Cities Index 2018, Arcadis

3rd favourite European city to start a new technological start-up

The State of European Tech 2019, Atomico Capital Risk

1st city in the world holding international meetings and 1st in attendants

International Congress and Convention Association, 2018

Source: Reputation Institute, Mercer, ICCA and others.

A REFERENT IN QUALITY OF LIFE

A REFERENT IN QUALITY OF LIFE (1/3)



Source: Mobility, Urban Ecology, AB..

Barcelona offers cultural, educational, and environmental elements, among others, that define it as a city with quality of life.

39 municipal markets
4.8 Km of beaches
7 m² of green urban space per inhabitant
38.8% of waste collected selectively

233,034 beneficiaries of the 'pink card' transport for the elderly40 social services centres, with 79,575 people attended91,841 with teleassistance service

33% of internal journeys are done by **public transport** and 49% **no motorized vehicles**

348,238 journeys of special transport
100% accessible buses
91% of metro stations with lift
73% of the crossings with acoustic traffic lights

REFERENT DE QUALITAT DE VIDA (2/3)



Source: Institute of Culture

Cultural Equipment (2019)

40 public libraries 2.4 libraries / 100,000 inhab.

53 museums and big exhibition centers

55 theaters 3.4 theater / 100,000 inhab.

52 Community centers

11 Creation factories

165 cinema halls (dades 2018) 10.2 halls / 100,000 inhab. (2018 data) **Cultural Public (2019)**

6.7 million visits to the libraries

17 million visits to the 10 most visited museums and inherited sites (2018 data)

2.5 million spectators of performing arts

2.6 millions attending the 175 festivals held in the city, with attendancies (of a total of 231 festivals held in the city)

A REFERENT IN QUALITY OF LIFE (3/3)



Non-university educational infraestructure (2019)

Non-university students (2019)

101 municipal nursery schools

967 education centres 66% supported with public funds

5 municipal music schools

1 municipal conservatory

8,409 municipal nursery schools students

266,983 education centrestudents92% in public and state-subsidisedschools

3,442 municipal conservatory and music schools students

Source: Education Consortium. Municipal Institute of Education, AB

COHESIVE CITY

COHESIVE CITY (1/4)



Barcelona is a **middle income** city, representing 52.9% of the population.

From 2007 to 2014 the economic crisis meant an increase in the **inequality among the districts** of the city. Since 2015 inequality is slightly reduced.

Disposable Household Income per capita 2017

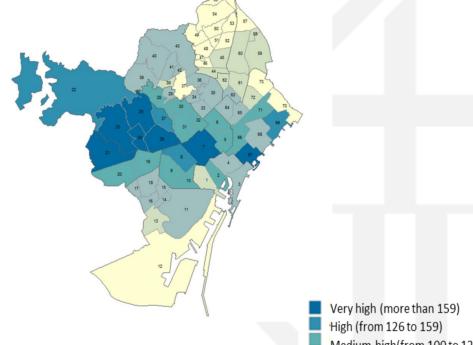
	Resident population	Index RFD BCN=100
Districts	2017	2017
1. Ciutat Vella	102,250	84.3
2. l'Eixample	267,184	122.4
3. Sants-Montjuïc	182,354	84.6
4. Les Corts	82,201	137.3
5. Sarrià-Sant Gervasi	149,734	182.8
6. Gràcia	121,566	105.3
7. Horta-Guinardó	169,187	78.0
8. Nou Barris	166,805	55.0
9. Sant Andreu	147,693	74.6
10. Sant Martí	236,163	88.1
Barcelona	1,625,137	100

Source: Barcelona Economia-GTP-AB

COHESIVE CITY (2/4)

In both position and value, the ranking of the districts according to the level of income is very stable: Sarrià-Sant Gervasi leads it and Nou Barris closes it.

The neighbourhoods of Sant Martí are heterogeneous, while Gràcia and Sants-Montjuïc present a much more compact income profile per neighbourhood.



Disposable Household Income per capita 2017. Index numbers. Basis Barcelona=100

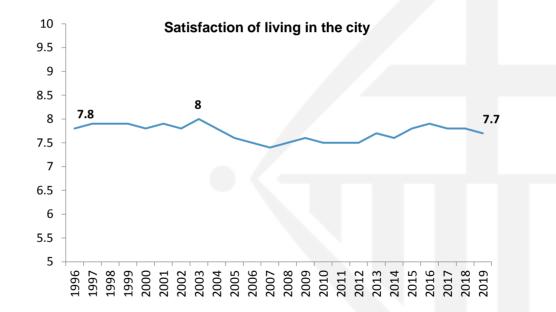
Very high (more than 159) High (from 126 to 159) Medium-high(from 100 to 126) Medium- low (from 79 to 100) Low(from 63 to 79) Very low (less than 63)

Source: Barcelona Economia-GTP-AB.Annual

SATISFACTION OF LIVING IN BARCELONA (3/4)



The Barcelona citizens show high satisfaction of living in the city.



Source: Quality of City Survey -AB

SATISFACTION OF LIVING IN BARCELONA (4/4)



The most highly rated municipal services are fireman, public libraries, community centres, Metro, municipal markets, cultural activities, metro, waste collection and Tram.

X		2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
	Fireman	-	-	-	-	-	-			-		8.3	8.1
	Public libraries	7.0	7.3	7.5	7.5	7.6	7.6	7.5	7.8	7.8	7.9	8.0	7.9
-	Community centers	-	-	-	-	-	-	7.0	7.5	7.5	7.5	7.7	7.6
	Municipal markets	6.8	6.9	7.0	7.0	7.0	7.0	7.0	7.3	7.3	7.3	7.5	7.5
	Cultural activities	6.5	6.7	6.8	6.9	6.9	6.9	6.9	7.2	7.3	7.4	7.5	7.4
	Metro	6.8	7.0	7.2	7.3	7.1	7.3	7.1	7.4	7.1	7.1	7.5	7.4
	Waste collection	6.7	6.8	7.0	7.0	7.3	7.4	7.3	7.3	7.5	7.4	7.5	7.4
-	Tram	-	-	-	-	-	-	-	-	-	7.2	7.5	7.3
	Popular festivities	6.5	6.6	6.7	6.7	6.8	6.9	6.9	7.2	7.2	7.3	7.3	7.3
	Bus	6.4	6.4	6.6	6.8	6.6	6.9	6.7	7.1	6.9	7.0	7.3	7.2
10 million (197	Citizen information services	6.3	6.3	6.5	6.4	6.6	6.7	6.7	6.9	6.8	7.0	7.1	7.0
	Publiclighting	6.4	6.5	6.5	6.5	6.7	6.7	6.6	6.8	6.9	7.0	7.2	7.0
1	Social services	6.1	6.1	6.2	5.8	5.9	6.1	6.1	6.6	6.6	6.8	7.0	6.8
-	Façades, buildings preservation	6.4	6.3	6.3	6.2	6.1	6.1	6.0	6.3	6.4	6.5	6.7	6.7
	Bicing	6.2	5.8	5.8	6.0	6.1	5.9	6.0	6.3	6.0	6.2	6.2	6.7
	Public sport facilities	6.0	6.0	5.9	6.1	6.1	6.3	6.2	6.3	6.4	6.4	6.6	6.6
	Urban planning	6.1	6.0	6.3	6.2	6.1	6.2	6.2	6.4	6.5	6.4	6.7	6.6
	Street cleaning	6.0	6.1	6.4	6.2	6.5	6.7	6.5	6.5	6.7	6.7	6.7	6.5
	Green spaces	5.9	6.0	6.1	6.0	6.1	6.3	6.2	6.4	6.4	6.4	6.6	6.4
	Paved roads	6.1	6.0	6.1	6.0	5.9	5.9	5.9	6.2	6.2	6.3	6.5	6.3
	Local police	5.6	5.5	5.5	5.5	5.5	5.7	5.6	6.0	6.0	6.2	6.4	6.1
	Citizen security (neighbourhoods)	5.3	5.3	5.3	5.3	5.6	5.8	5.8	6.2	6.4	6.5	6.5	6.0
	Noise	4.6	4.6	4.8	4.7	5.0	5.2	5.4	5.4	5.5	5.3	5.6	5.8
	Citizen security (city)	5.2	5.2	4.9	4.8	5.2	5.4	5.5	5.9	6.1	6.3	6.3	5.5
	Traffic	4.4	4.6	4.6	4.8	5.2	5.4	5.2	5.3	5.2	5.1	5.5	5.4
	Parking	3.3	3.2	3.2	3.2	3.4	3.5	3.4	3.7	3.7	3.7	3.9	4.0

Source: Municipal Services Survey -AB.

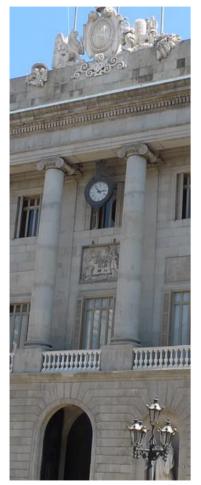
02

Political and administrative organisation of the City Council of Barcelona

Framework of Competences Municipal services Municipal Government and executive structure Human Resources Territorial organisation

FRAMEWORK OF COMPETENCES

FRAMEWORK OF COMPETENCES (1/2)



The *Law of bases for local finance* (1985) establishes the framework of competences of the local administrations.

It determines the matters that are of local competence and defines a series of obligatory competences of the town and city councils



The *Municipal Charter of Barcelona* is the special legal regime of the city that regulates the organisation of the municipal government, the regulatory powers and the municipal competences.

Source: Law 22/1998 The Municipal Charter of Barcelona and Law 7/1985 regulator of bases of local regime.

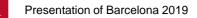
FRAMEWORK OF COMPETENCES (2/2)



Security in public spaces

Ordering of vehicle traffic and people on the urban public thoroughfare Urban planning regulations, management, execution and discipline Promotion and management of housing Historical-artistic heritage Provisions, slaughterhouses, fairs and defence of users and consumers Public health protection Social promotion and reinsertion Cultural and sports activities and facilities Participation in the education planning Cooperation with the education administration in the creation. construction and sustaining of public education centres Vigilance and compliance of the obligatory schooling

Source: Law 22/1998 The Municipal Charter of Barcelona and Law 7/1985 regulator of bases of local regime.



MUNICIPAL SERVICES

MUNICIPAL SERVICES: MANDATORY (1/2)

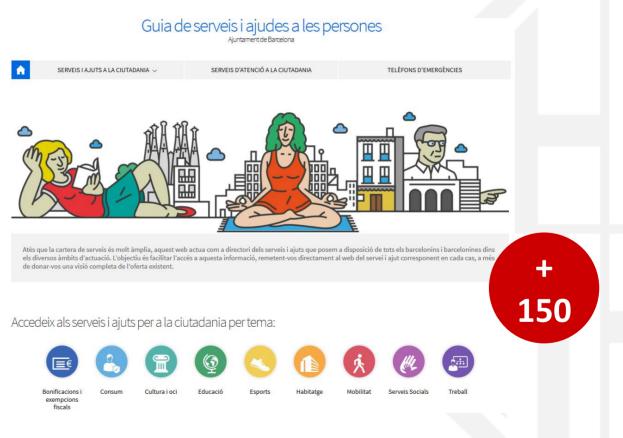


Public lighting Cemeteries Waste collection, street cleaning, waste treatment Drinking water provision and sewerage Access to the centres of population Paving of the public thoroughfare Control of food and drinks Public parks Public libraries Markets Civil protection, prevention and extinction of fires Social service provision **Public sports facilities** Collective urban passenger transport **Environmental protection**

Source: Law 22/1998 The Municipal Charter of Barcelona and Law 7/1985 regulator of bases of local regime

TOTAL MUNICIPAL SERVICES (2/2)





MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE

MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE (1/4)



MUNICIPAL GOVERNMENT

Municipal Council: 41 councillors

Plenary Commissions: 4 government areas

Government Commission: 18 Councillors

Mayor's Office

MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE (2/4)

MUNICIPAL GOVERNMENT : AREAS OF GOVERNMENT

Economy, Work, Competitiveness and Treasury

Ecology, Urban Planning, Infrastructures and Mobility

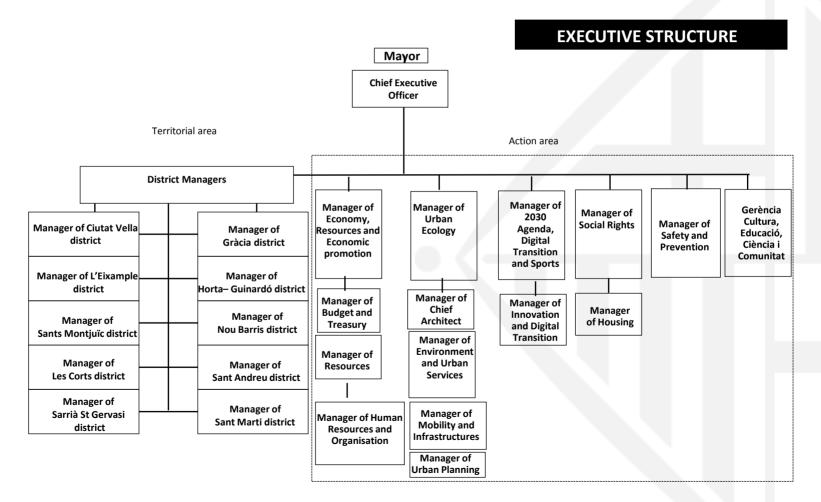
2030 Agenda, Digital Transition, Sports and Territorial and Metropolitan coordination

Social Rights, Global Justice, Feminism and LGBT

Prevention and Security

Culture, Education, Science and Community

MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE (3/4)



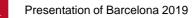
MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE (4/4)



MANAGEMENT ENTITIES WITH INDEPENDENT LEGAL STATUS

City Council Group

Barcelona City Council 5 sectors and 10 districts
Local Autonomous organisations 8
Entrepreneurial public entities 5
· · ·
Consortium and Foundations 21



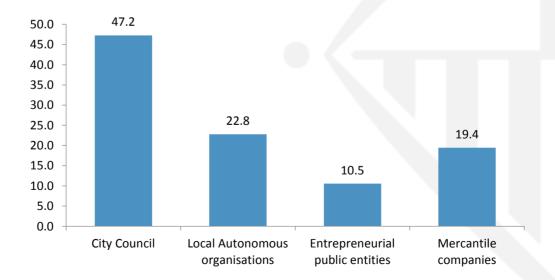
HUMAN RESOURCES





Staff of Barcelona City Council group

	2019	%
City Council	7,037	47.2
Local Autonomous organisations	3,394	22.8
Entrepreneurial public entities	1,571	10.5
Mercantile companies	2,894	19.4
TOTAL MUNICIPAL GROUP	14,896	100
	14,000	100



TERRITORIAL ORGANISATION

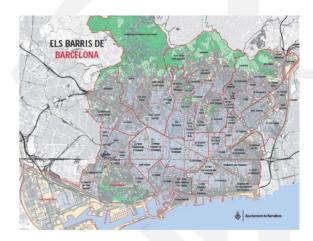
ORGANITZACIÓ TERRITORIAL

The city is made up of:

10 districts



73 neighbourhoods

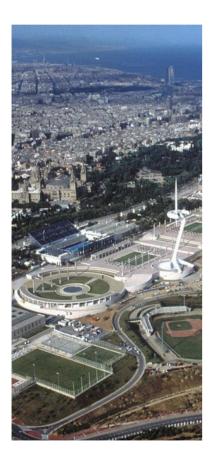


03

Economic-financial situation of the City Council of Barcelona

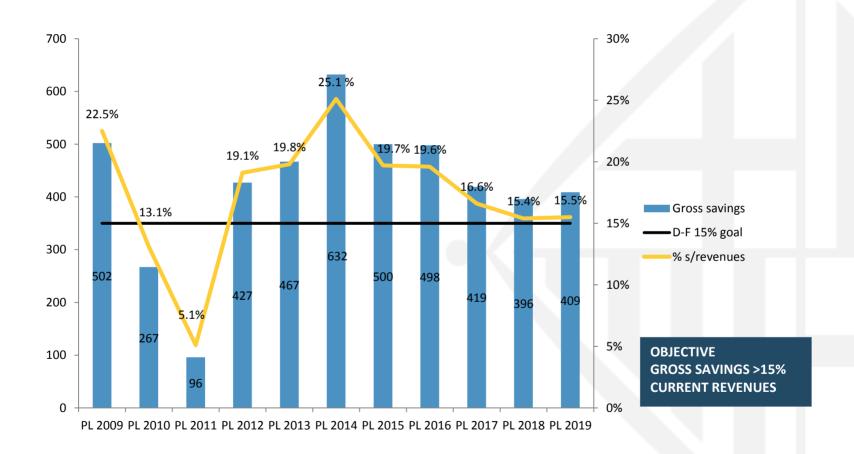
Budget settlement 2019

FINANCIAL OBJECTIVES 2012-2019



DEFICIT Zero	GROSS SAVINGS >15% Current revenues		
DEBT <60% Current revenues	PAYMENT TO SUPPLIERS 30 days		

GROSS SAVINGS



EVOLUTION OF CAPACITY / NEED FOR FINANCING

